



# CTrewards

ONLINE AFFINITY PROGRAM

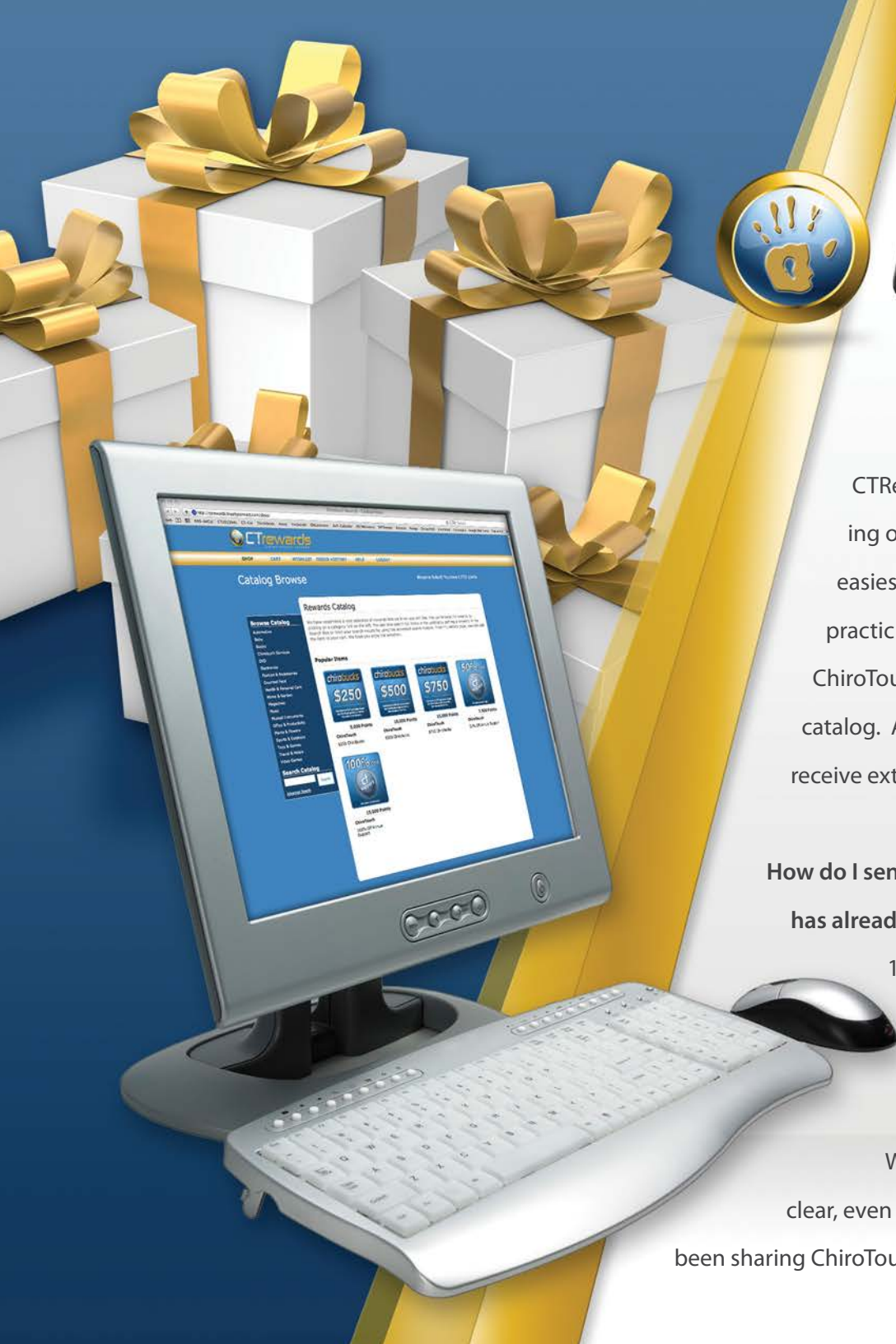
*It's all about the points!*

CTRewards is a ChiroTouch point-based affinity program and it's our way of showing our appreciation for those clients who support our products and culture. The easiest and most rewarding way to get points is through referrals to your chiropractic network. As your referrals make the effort to contact, demo, and purchase ChiroTouch, you'll be rewarded with a pile of points to save or spend in the CTRewards catalog. Along the way we'll keep it fun and introduce many ways to earn or simply receive extra points.

**How do I send ChiroTouch a referral or let them know I've been talking with a doc who has already been working with ChiroTouch?**

1. Fill out the referral form on MyChiroTouch.com.
2. Contact your Account Manager or Sales Representative.
3. Remind your referral to mention you when they contact us.

We'll do our best to identify those who were referred, but it's not always made clear, even after all our efforts. Don't hesitate to reach out and let us know who you've been sharing ChiroTouch with.



Gold-Elite



### How many points do I have?

Simply go to MyChiroTouch.com and click on your bronze, silver, gold, or gold-elite CT Rewards badge in the side bar and your current points will load.

Gold



### How do I use my points?

The most fun part of any rewards program is cashing all those points in for some really cool stuff. To apply your points, simply click on the catalog button and start shopping. It's safe and easy to load up your cart and purchase from the catalog. You'll never be asked to sign up for a subscription service or provide additional payment beyond your cache of points. Your points, your loot, no strings.

Silver



### What kind of stuff can I get?

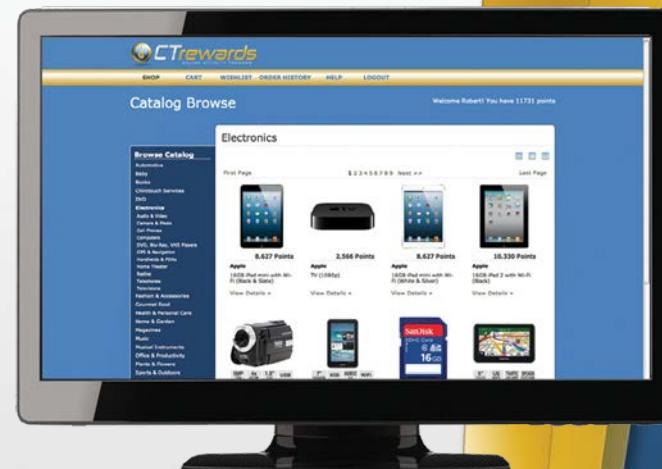
We have something for everyone from low-point items like movies to big-ticket tech items such as iPads. We're even including some practical items for CTSupport and CTServices to really provide a comprehensive and valuable rewards program.

Bronze



### What's all this business with Bronze, Silver, Gold, and Gold Elite?

See the chart to the right, but it simply means that those who refer the most get more points for those referrals and other point-earning opportunities.



	Bronze	Silver	Gold	Gold Elite
	1-2	3-5	6-9	10+
	Lifetime New Clients	Lifetime New Clients	Lifetime New Clients	Lifetime New Clients
Referral	250 Points	300 Points	325 Points	350 Points
Referral Purchases	2500 Points	3000 Points	3250 Points	3500 Points